



### THE NEEMA GROUP

### Neema Ahadian

Senior Vice President of Investments (310) 909-5444 nahadian@marcusmillichap.com License: CA 01346750

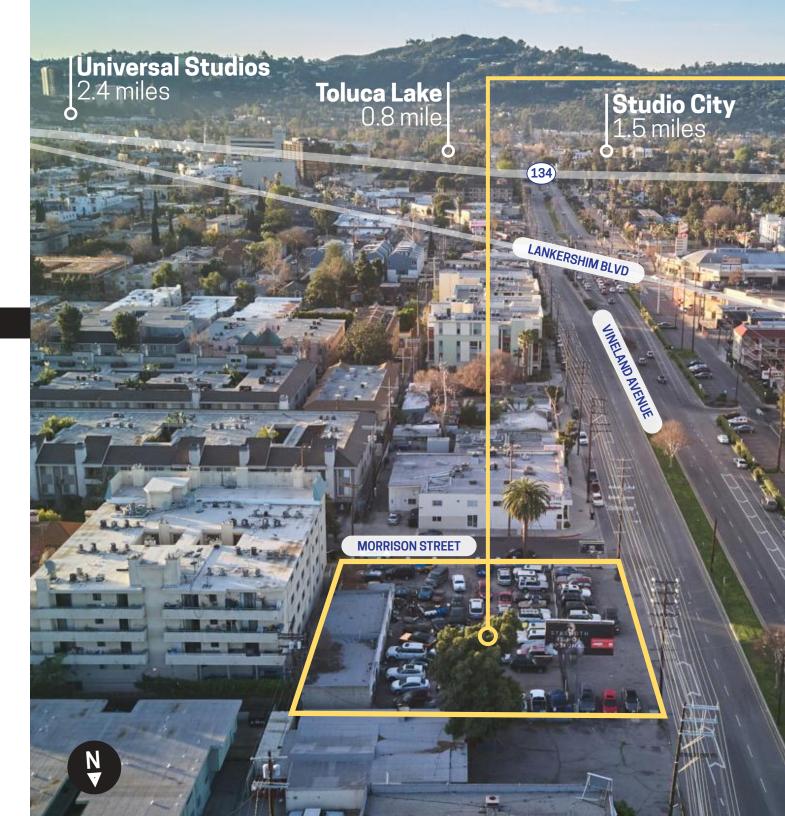
#### Iman Mossanen

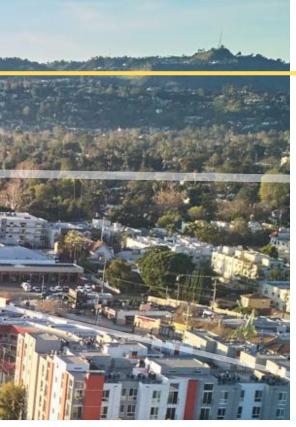
Associate of Investments (310) 909-5422 imossanen@marcusmillichap.com License: CA 01978006

## Marcus & Millichap

West Los Angeles Office 12100 West Olympic Boulevard

Suite 350 Los Angeles, CA 90064





# Highlights

Located in the Highly Sought-After NoHo Arts District	Significantly Sized Residential Development Opportunity	Walking Distance to the Metro Red Line	2019 DEMOGRAPHICS Estimated Population
Easy Access to the Hollywood and Ventura Freeways	Central Valley Location Within 35 Minutes of Downtown Los Angeles	24,000 Average Daily Traffic Count	1 Mile: 41,981 3 Mile: 233,778 5 Mile: 609,999

# **Property Features**



5000 Vineland Avenue • North Hollywood, CA 91601

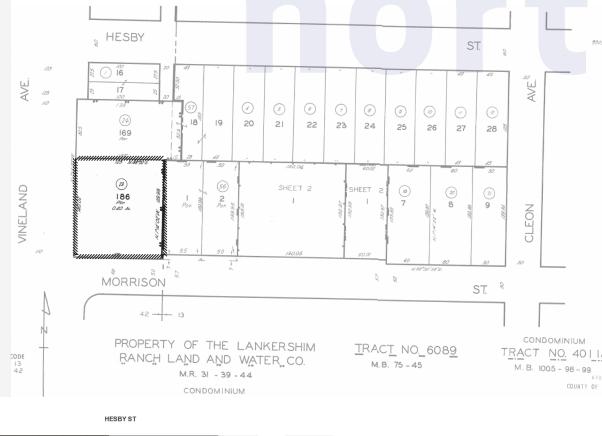
± 17,558 SF Gross Land Area; Corner Location	TOC Tier 1		
Prime NoHo Arts District Location	APN: 2419-004-023		
North Hollywood Redevelopment District	Zoning: C4-1-CA		
Located on Vineland Avenue Just West of Lankershim Boulevard Between Magnolia Boulevard & Camarillo Street			
Unique Opportunity to Acquire an Exceptional, Highly Visible Location on the Main Thoroughfare of Vineland Avenue			
Current Use: Automotive Tenant, Lease Until March 31, 2023, Current Rent is \$6,200/Month with a 3% Increase April 1, 2020			
High Walk Score of 90; Near Kaiser Permanente, Retail, and Entertainment			
Billboard: Month-to-Month, Current Rent is \$400 Annually			
Asking Price: \$4,250,000 (\$242 PSF)			

## **Zoning Code**

### Permitted Zoning Uses:

Presently, the site is zoned C4-1-CA, equivalent to R4 zoning for residential uses. Potential to build 43 units by-right.

TOC Tier 1 density increase. Using the TOC, maximum potential for the site would be 66 units with an affordable component.

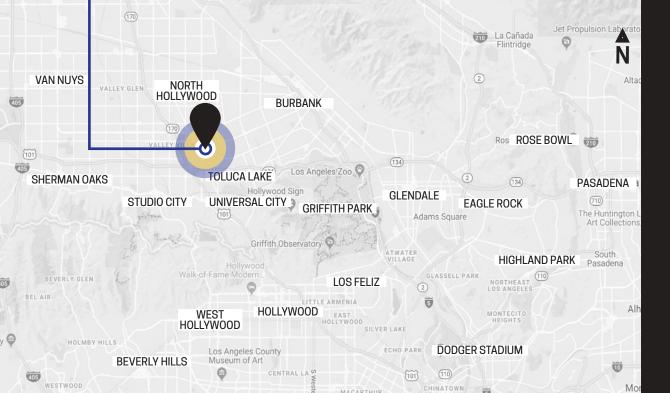




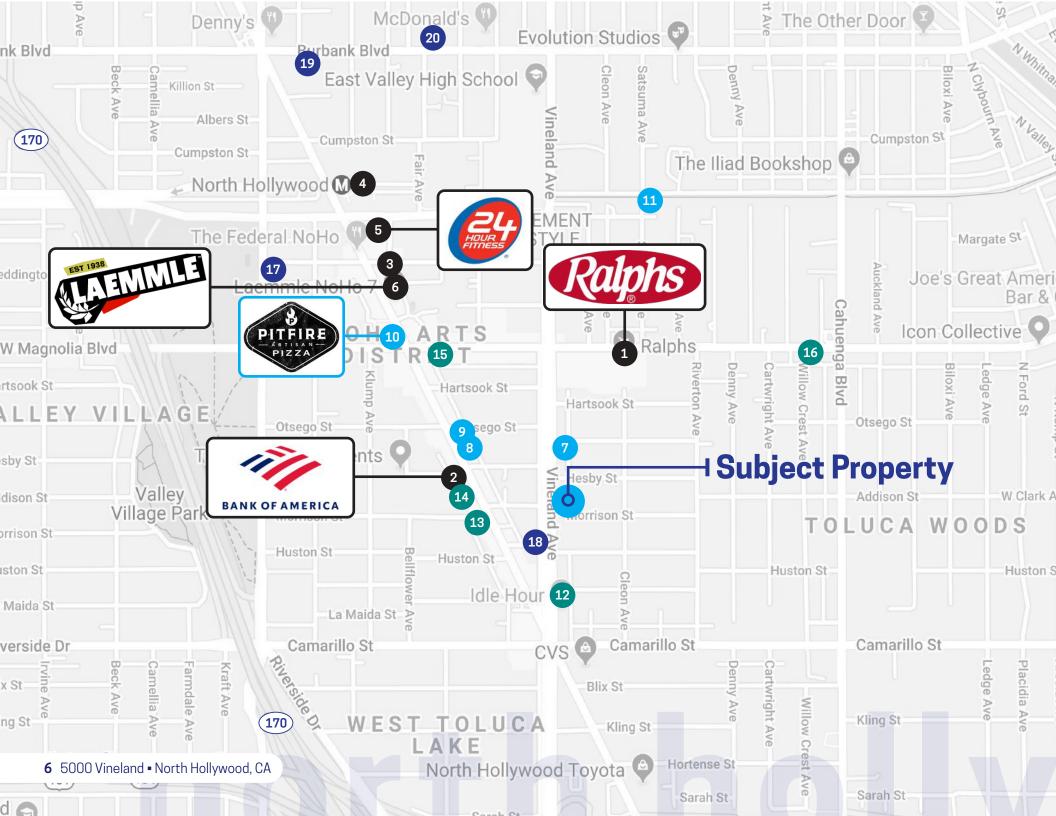
THE NOHO ARTS DISTRICT is amid an ongoing resurgence that started in the early 2000's with the development of the North Hollywood Metro station. Once a gritty suburb, North Hollywood has transformed into the San Fernando Valley's cultural hub. Home to contemporary theaters, art galleries, cafes, and shops, the NoHo Arts District features more than 20 professional theaters, a diverse range of public art spaces and numerous professional dance studios.

Demand for housing has reached an all time high due to the city's sought-after dining, nightlife and artistic lifestyle. Developers have established North Hollywood as the premier submarket for new housing with billions of dollars in investments for mixed-use projects within the past five years.

NORTH HOLLYWOOD



Today, the NoHo Arts District is being transformed into a regional center, in large part as a result of the construction of Metro Stations for the Red Line and the Orange Line, two lines that have made the neighborhood into a regional focal point of the San Fernando Valley. Major developments are being built around the Metro Station (0.8 miles from the subject property), making the Arts District a center of citywide development, with the intent of creating a walkable urban village. Projects such as NoHo West, a mixed-use lifestyle center that spanning over 25 acres, are bringing major retail and office tenants into the area resulting in a major increase in residential demand.



# Points of Interest

(mapped on the previous page)

#### **Demand Drivers**

- 1 Ralphs
- 2 Bank of America
- 3 Kaiser Permanente North Hollywood
- 4 North Hollywood Metro Stop
- **5** 24 Hour Fitness
- 6 Laemmle NoHo 7 Theater

### **Dining**

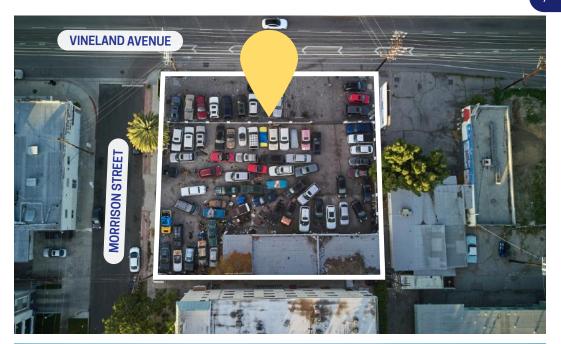
- 7 TEAPOP
- 8 Lenzini's Pizza
- 9 Urban Skillet
- 10 Pitfire Pizza
- 11 Cake Monkey Bakery

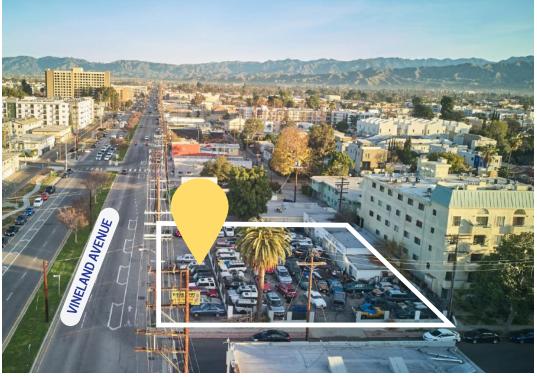
### **Nightlife**

- 12 Idle Hour
- 13 Skinny's Lounge
- 14 Hop Merchants Bottle Shop and Taproom
- 15 The Brickyard Pub
- **16** NoBar

### **Hotels**

- 17 Lexen Hotel North Hollywood Universal Studios
- 18 Colony Inn North Hollywood
- 19 Holiday Inn Express North Hollywood Burbank Area
- 20 Best Western Premier NOHO Inn







# Nearby Developments

### 1 NoHo West Development

25 Acres, 642 Apartments, 60 Dining and Shopping Options 6150 Laurel Canyon Boulevard, North Hollywood, CA 91606

### 2 North Hollywood Metro Station

Brand New Transit Center, 120,000 SF of Retail Space, 1,500 Housing Units, and 500,000 SF of Office Space 5357 Lankershim Boulevard, North Hollywood, CA 91601

### 3 The Weddington Apartments

329 Apartment Units 11058 West Chandler Boulevard, North Hollywood, CA 91601

### 4 AVA North Hollywood

234 Apartment Units 5077 Lankershim Boulevard, North Hollywood, CA 91601

### 5 Lankershim + Otsego

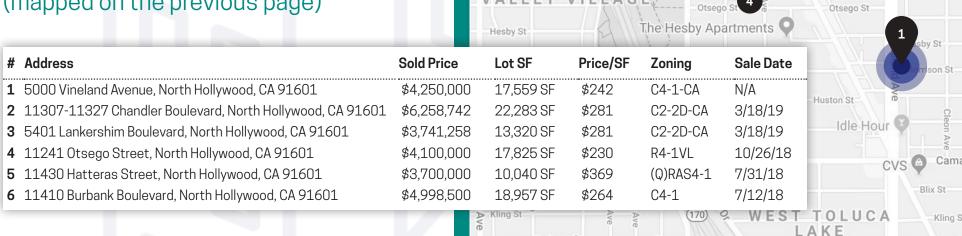
297 Apartment Units, 26,000 SF Whole Foods Market 5101 Lankershim Boulevard, North Hollywood, CA 91601

### 6 Lankershim Crossing

432 Apartment Units, 22,000 SF of Commercial Space 7940 Lankershim Boulevard, North Hollywood, CA 91605

# Sales Comparables

(mapped on the previous page)



Reed

chool

Harbor Freight Tools

Califa St Emelita St

Denny's

Albers St

North Ho

The Federal NoHo

Laemmle NoHo 7

Killion St

Oxnard St

Hatteras St

Miranda St Collins St

Burbank Blvd

Cumpston St

Taco Bell

In-N-Out Burger

Hatteras St

Collins St

Burbank Blvd

(170)

Weddington St

Hartsook St

W Magnolia Blvd

Hortense St

Hortense St

(134)

Vallarta Supermarkets

Califa St

Hatteras St

**Evolution Studio** 

Hartsook St

MOVEMENT

North Hollywood Toyota

Sarah St

Hartsook St

Tiara St

Emelita St

McDonald's

East Valley High School



### THE NEEMA GROUP

#### Neema Ahadian

Senior Vice President of Investments (310) 909-5444 nahadian@marcusmillichap.com License: CA 01346750

#### Iman Mossanen

Associate of Investments (310) 909-5422 imossanen@marcusmillichap.com License: CA 01978006

## Marcus & Millichap

West Los Angeles Office

12100 West Olympic Boulevard Suite 350 Los Angeles, CA 90064

