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#### **EXCLUSIVELY LISTED BY**

NEEMA AHADIAN
Senior Managing Director of Investments
Tel: (310) 909-5444
Fax: (435) 915-3662
neema@marcusmillichap.com
License: CA 01346750

IMAN MOSSANEN
Associate of Investments
(310) 909-5422
imossanen@marcusmillichap.com
License: CA 01978006

West Los Angeles Office 12100 West Olympic Boulevard Suite 350 Los Angeles, CA 90064

Marcus & Millichap
THE NEEMA GROUP

# 107 UNIT\* DEVELOPMENT OPPORTUNITY





# 14400 Roscoe Boulevard

#### PANORAMA CITY, 91402

- 14400 Roscoe Blvd is 26,798 square foot development opportunity located in prime Panorama City nestled between established San Fernando Valley cities like Van Nuys, North Hills & North Hollywood.
- Significantly sized development site in an established, gentrifying area with numerous new developments underway nearby.
- The subject property features a total of 26,798 square foot lot with over 200 feet of frontage, zoned [Q]C2-1-CDO in a Tier 2 TOC area. The parcels feature access via alleys from the south and west sides.
- Located just 0.7 miles from the newly improved Van Nuys Metrolink Station, part of the Ventura County Line connecting the site to Ventura County to the west and Downtown LA to the east; bringing significant environmental benefits, economic development, and employment opportunities to the immediate area.

- The subject property features a high walk score of 82 with close proximity to numerous transportation options as well as major retail developments such as the new Panorama City Mall, The Icon @ Panorama City and numerous major retailers like Walmart, ALDI & Living Spaces.
- With over 360,000 people within a threemile radius, Panorama City is a highly desirable market in the central valley with high demand low residential vacancy rates.
- The immediate location will be seeing numerous new commercial & multi-family developments such as the major expansion planned at Panorama Mall, The Icon at Panorama City (423 apartments) and Panorama Tower (194 Units).
- •Property is in close proximity to the Kaiser Permanente Panorama City Medical Center.

<sup>\*</sup>Buyer to conduct their own due diligence and verify accuracy

# 26,798 SF LOT | ZONED (Q)C2-1-CDO



## PROPERTY OVERVIEW

| OFFERING PRICE | \$3,750,000                |
|----------------|----------------------------|
| ZONING         | [Q] C2-1-CDO               |
| PARCEL NUMBER  | 2212-004-034, 2212-004-011 |
| LOT SIZE       | 26,798 SF                  |
| PRICE/ SF LAND | \$140                      |

### **DEVELOPMENT SCENARIO**

PRICE/BUILDABLE UNIT\* (NO DENSITY INCREASE)

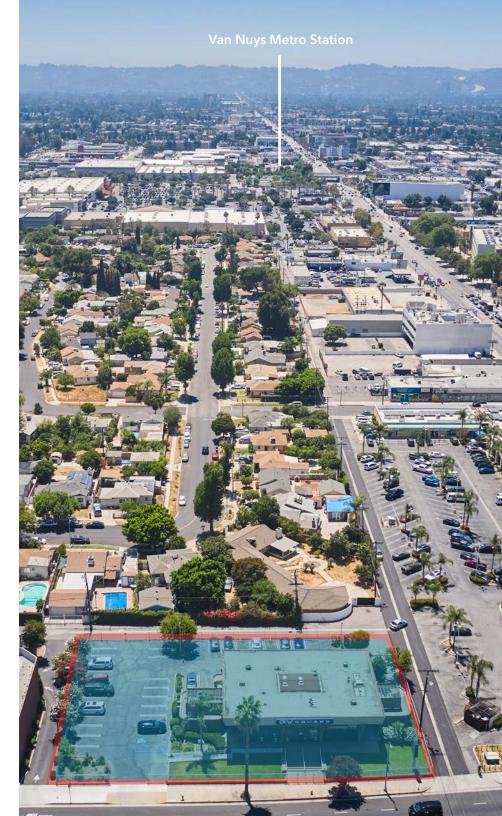
\$55,970

PRICE PER BUILDABLE UNIT\* (WITH DENSITY INCREASE)

\$35,047

| TOTAL LOT SIZE                 | 26,798 |
|--------------------------------|--------|
| MINIMUM AREA PER DWELLING UNIT | 400    |
| UNITS BY RIGHT                 | 67*    |
| TOC TIER 2                     | 60%    |
| TOTAL UNITS                    | 107*   |

<sup>\*</sup>Buyer to conduct own due diligence and verify development information. Marcus & Millichap and the Seller have not made any investigation and makes no warranty or representation with respect to the development potential. The information contained in this Marketing Brochure has been obtained from sources we believe to be reliable, however the information contained herein is not a substitute for a thorough due diligence investigation.



## **DEVELOPMENT INFORMATION**

#### REQUIREMENT BY ZONING DISTRICT

| DEVELOPMENT FEATURE               | [Q] C2-1-CDO                   |
|-----------------------------------|--------------------------------|
| Minimum Lot Area                  | 5,000 SF                       |
| Minimum Area<br>Per Dwelling Unit | 400 SF<br>200 SF per guestroom |
| Minimum Lot Width                 | 50 ft.                         |

#### CITY OF LOS ANGELES DENSITY BONUS

| UNIT TYPE  | TOC TIER-2  |
|--|---|
| Extremely Low Income   | 9%  |
| Very Low Income  | 12%   |
| Low Income   | 21%   |
| Density Increase   | 60%   |
| FAR (Residential Portion) Commercial Zones (including HI and CM) | 45% increase<br>At least 3.25:1                     |
| Residential Parking (allows for unbundled tandem)                | 0.5 per bedroom *no more than one required per unit |

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#### AREA OVERVIEW

# PANORAMA CITY

Panorama City is one of the youngest communities in the San Fernando Valley and one of the best-known planned communities in Los Angeles County. In an area originally part of one of the largest dairy and sheep ranches in Southern California, Panorama City was developed in the late 1940s by developer Fritz Burns and Associates for Kaiser Homes, Inc. (owned by industrialist Henry J. Kaiser). Panorama City's master plan, by architectural firm Wurdeman and Becket, called for over 4,000 houses, setting aside thirty-one acres for commercial development and twentyfive acres for parking. The houses combined thoughtful modern designs (mostly in the Ranch and Minimal Traditional styles) with technological innovations perfected during World War II, all for under \$10,000.





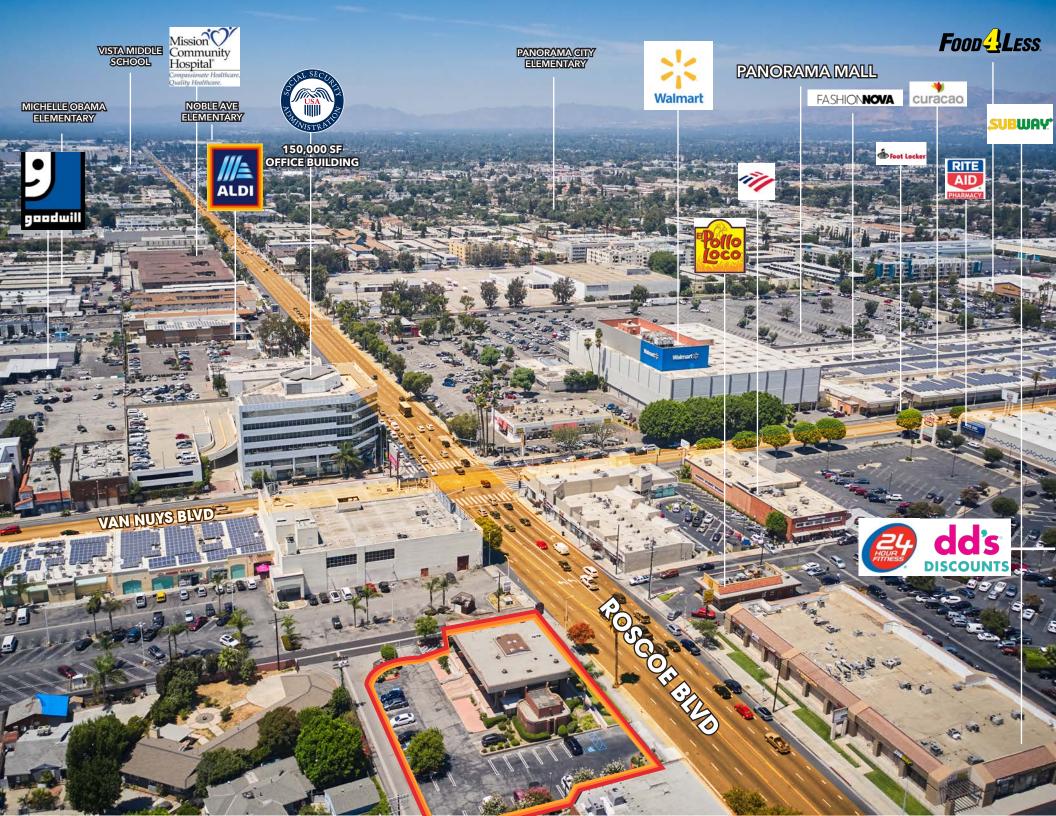




Very Walkable Most errands can be accomplished on foot



Van Nuys Stop 0.8mi











#### **NEARBY DEVELOPMENTS**

within 0.5mi of the Subject Property





1 8130-8146 N Van Nuys Boulevard

Proposed 104-Unit Apartment Project

6 8811 N Sepulveda Boulevard

Metro Investments Proposed Project of 364 Residential Units

- 2 Roscoewood Center 13767-13811 Roscoe Boulevard 12,500 SF Office & Retail Development Currently Under Construction
- 7 8025 Sepulveda Boulevard
  Proposed 67-Unit Apartment Development
- 3 The ICON at Panorama City 14665 Roscoe Boulevard
  Proposed Project by the Icon Company for 675 Residential Units
  and 60,000 SF of Commercial Space
- 8 7111 Sepulveda Boulevard

  Proposed Project by FMB Development for 180 Units

  and 4,750 SF of Retail Space

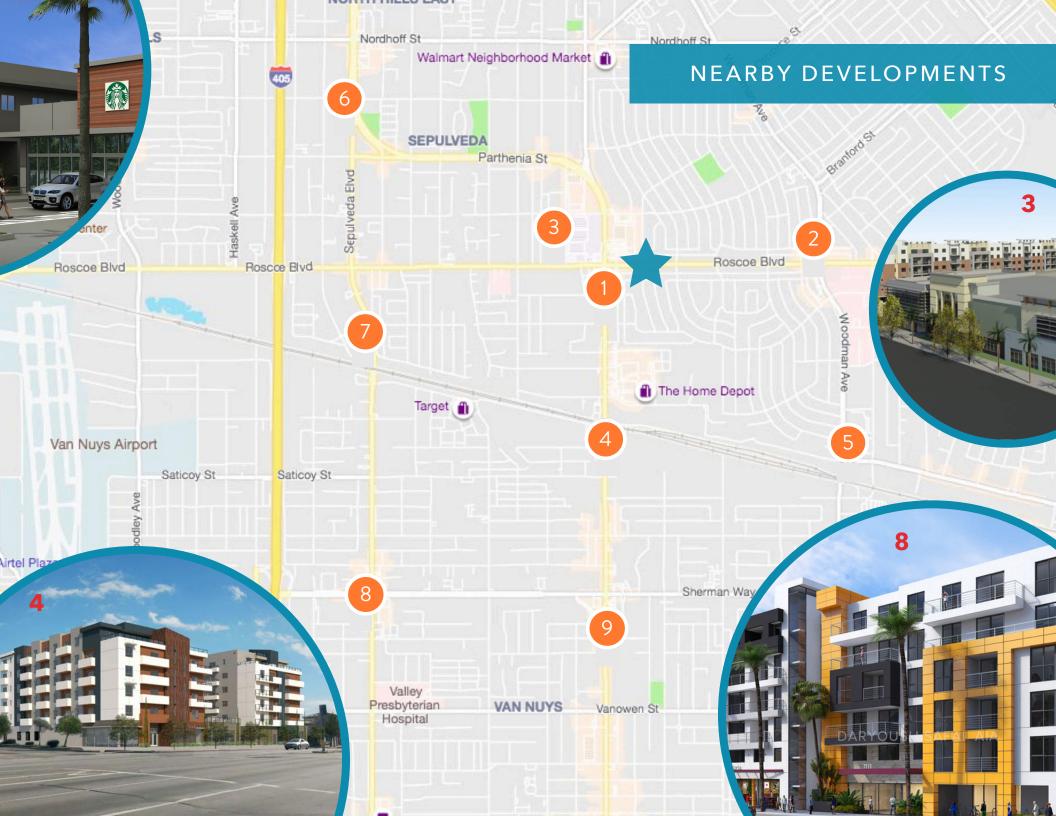
4 7644 Van Nuys Boulevard

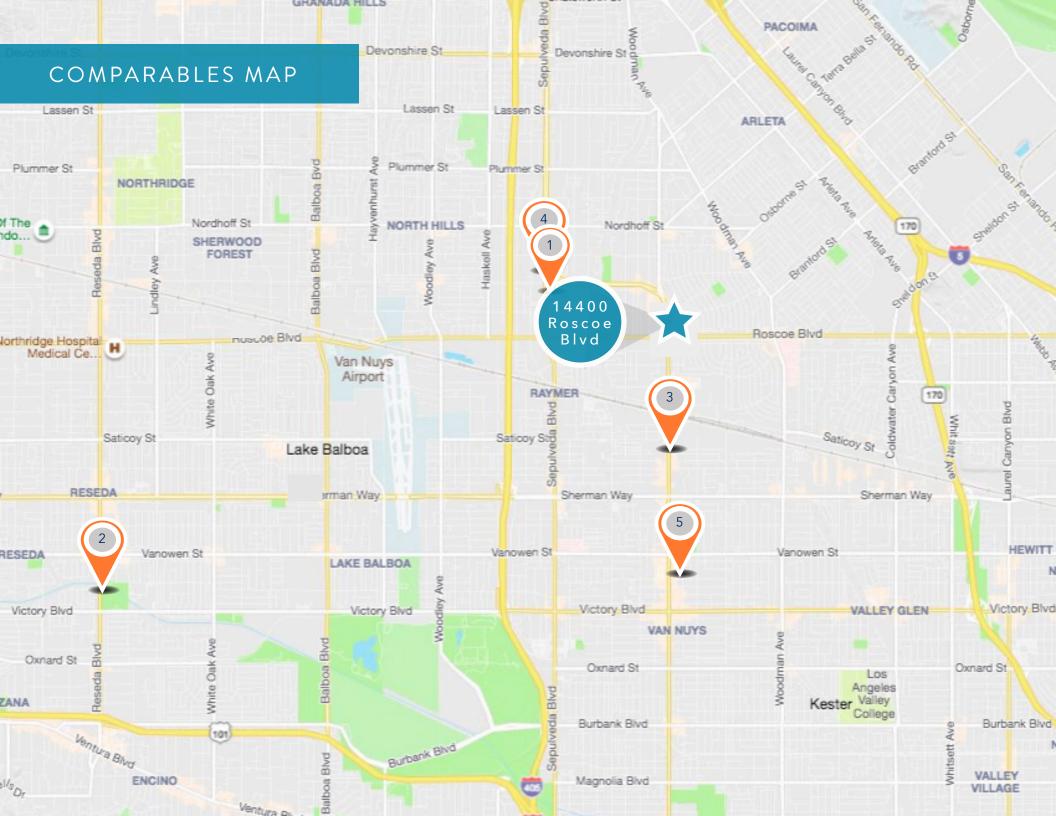
Proposed Apartment Development Totaling 124 Units

7002 N Van Nuys Boulevard
Proposed 170-Unit Apartment Project

5 7662-7700 Woodman Ave

Proposed Apartment Development Totaling 124 Units









**ADDRESS** 

14400 Roscoe Boulveard

LOT SIZE

26,798 SF

SALES PRICE

\$3,750,000

PRICE / SF LAND

\$140



ADDRESS

8846 Sepulveda Blvd
North Hills, CA 91343

SALES PRICE

\$6,150,000

LOT SIZE

44,841 SF

PRICE / SF LAND

\$138

ZONING

LAC2

DATE SOLD

U/C

ADDRESS

6658-6670 Reseda Blvd
Reseda, CA 91335

SALES PRICE

\$8,000,000

LOT SIZE

62,883 SF

PRICE / SF LAND

\$127

ZONING

RAS4 (Tier 2)

DATE SOLD

1/9/20

ADDRESS 7650-7662 Van Nuys Blvd Van Nuys, CA 92405

SALES PRICE \$5,000,000

LOT SIZE 28,750

PRICE / SF LAND \$174

ZONING LAC2 (Tier 3)

DATE SOLD 1/7/20

# LAND COMPARABLES

04





ADDRESS 9507

SALES PRICE

9502 Van Nuys Blvd Panorama City, CA 91402

\$5,000,000

LOT SIZE 26,998 SF

PRICE / SF LAND \$185

ZONING C2

DATE SOLD 11/27/19

ADDRESS

SALES PRICE

LOT SIZE

PRICE / SF LAND

ZONING

DATE SOLD

14400 Vanowen St Van Nuys, CA 91401

\$1,800,000

13,068 SF

\$137

LACR (Tier 2)

2/1/19



# OFFERED AT \$3,750,000







#### SPECIAL COVID-19 NOTICE

All potential buyers are strongly advised to take advantage of their opportunities and obligations to conduct thorough due diligence and seek expert opinions as they may deem necessary, especially given the unpredictable changes resulting from the continuing COVID-19 pandemic. Marcus & Millichap has not been retained to perform, and cannot conduct, due diligence on behalf of any prospective purchaser. Marcus & Millichap's principal expertise is in marketing investment properties and acting as intermediaries between buyers and sellers. Marcus & Millichap and its investment professionals cannot and will not act as lawyers, accountants, contractors, or engineers. All potential buyers are admonished and advised to engage other professionals on legal issues, tax, regulatory, financial, and accounting matters, and for questions involving the property's physical condition or financial outlook. Projections and pro forma financial statements are not guarantees and, given the potential volatility created by COVID-19, all potential buyers should be comfortable with and rely solely on their own projections, analyses, and decision-making.)

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Associate of Investments Tel: (310) 909-5422 imossanen@marcusmillichap.com

License: CA 01978006

