643 N Rossmore Ave LOS ANGELES, CA 90004

Vacant Lot Just South of Melrose Ave In Hancock Park & Larchmont Village Neighborhood 6,459 SF Lot Zoned R4-2 in a Tier 1 TOC | Preliminary Plans to Build 25 Apartment Units

ROSSMORE AVE

CONFIDENTIALITY AND DISCLAIMER

The information contained in the following Marketing Brochure is proprietary and strictly confidential. It is intended to be reviewed only by the party receiving it from Marcus & Millichap and should not be made available to any other person or entity without the written consent of Marcus & Millichap. This Marketing Brochure has been prepared to provide summary, unverified information to prospective purchasers, and to establish only a preliminary level of interest in the subject property. The information contained herein is not a substitute for a thorough due diligence investigation. Marcus & Millichap has not made any investigation, and makes no warranty or representation, with respect to the income or expenses for the subject property, the future projected financial performance of the property, the size and square footage of the property and improvements, the presence or absence of contaminating substances, PCB's or asbestos, the compliance with State and Federal regulations, the physical condition of the improvements thereon, or the financial condition or business prospects of any tenant, or any tenant's plans or intentions to continue its occupancy of the subject property. The information contained in this Marketing Brochure has been obtained from sources we believe to be reliable; however, Marcus & Millichap has not verified, and will not verify, any of the information contained herein, nor has Marcus & Millichap conducted any investigation regarding these matters and makes no warranty or representation whatsoever regarding the accuracy or completeness of the information provided. All potential buyers must take appropriate measures to verify all of the information set forth herein.

NON-ENDORSEMENT NOTICE

Marcus & Millichap is not affiliated with, sponsored by, or endorsed by any commercial tenant or lessee identified in this marketing package. The presence of any corporation's logo or name is not intended to indicate or imply affiliation with, or sponsorship or endorsement by, said corporation of Marcus & Millichap, its affiliates or subsidiaries, or any agent, product, service, or commercial listing of Marcus & Millichap, and is solely included for the purpose of providing tenant lessee information about this listing to prospective customers.

SPECIAL COVID-19 NOTICE

All potential buyers are strongly advised to take advantage of their opportunities and obligations to conduct thorough due diligence and seek expert opinions as they may deem necessary, especially given the unpredictable changes resulting from the continuing COVID-19 pandemic. Marcus & Millichap has not been retained to perform, and cannot conduct, due diligence on behalf of any prospective purchaser. Marcus & Millichap's principal expertise is in marketing investment properties and acting as intermediaries between buyers and sellers. Marcus & Millichap and its investment professionals cannot and will not act as lawyers, accountants, contractors, or engineers. All potential buyers are admonished and advised to engage other professionals on legal issues, tax, regulatory, financial, and accounting matters, and for questions involving the property's physical condition or financial outlook. Projections and pro forma financial statements are not guarantees and, given the potential volatility created by COVID-19, all potential buyers should be comfortable with and rely solely on their own projections, analyses, and decision-making.

ALL PROPERTY SHOWINGS ARE BY APPOINTMENT ONLY. PLEASE CONSULT YOUR MARCUS & MILLICHAP AGENT FOR MORE DETAILS.

Marcus Millichap

EXCLUSIVELY LISTED BY

NEEMA AHADIAN

Senior Managing Director of Investments CA BRE License #01346750 310.909.5444 Tel Neema@marcusmillichap.com

Marcus Millichap

Executive Summary

The Neema Group is excited to offer a unique investment opportunity with the presentation of 643 N Rossmore Ave, a prime vacant lot in the prestigious Hancock Park & Larchmont Village area of Los Angeles. Spanning 6,459 square feet and zoned R4-2 within a Tier 1 Transit Oriented Community (TOC), this property stands out as an ideal site for multifamily development. Developers have the potential to construct 16 units by-right, with the option to expand to 26 units by leveraging TOC incentives.

Preliminary plans are already in place for a 25-unit, six-story apartment complex totaling 18,641 square feet. The proposed project includes 23 one-bedroom units ranging from 513 to 590 square feet and two three-bedroom units between 840 to 850 square feet. Additionally, the plans provides for subterranean and ground level parking with a total of 18 spaces. This property is not only situated in a prime location just south of Melrose Ave, but it also boasts a high walk score of 93. It's a short distance from the Wilshire Country Club, Los Angeles Tennis Club, and the Marlborough School, and within walking distance to a variety of retail amenities along N Larchmont Blvd. Paramount Studios is also just half a mile away. The neighborhood's strong demographics are highlighted by an average household income of \$91,486 within a 5-mile radius and a median home value of over \$1 million within two miles, making it an attractive area for residential development.

The central location offers easy commutes throughout Los Angeles, including Hollywood, West Hollywood, Beverly Hills, Los Feliz, and La Brea. This vacant lot presents a unique opportunity for developers seeking a project with significant density potential, in a sought-after location, without the need for relocation.

643 N Rossmore Ave

643 N Rossmore Ave LOS ANGELES, CA 90004

PROPERTY INFORMATION

Address:	643 N Rossmore Ave Los Angeles, CA 90004	
approx. Lot Size:	6,459 SF	
Parcel Numbers:	5523-007-003	
Property Type:	Land	
Zoning:	R4-2 in a Tier 1 TOC	
DRIGING INFORM	ATION	

PRICING INFORMATION

Offering Price:

\$2,500,000

Marcus & Millichap

643 N Rossmore Ave LOS ANGELES, CA 90004

Investment Highlights

643 N Rossmore Ave

The Neema Group is pleased to present 643 N Rossmore Ave, a vacant lot totaling 6,459 SF zoned R4-2 in a Tier 1 TOC located in a prime location just south of Melrose Ave in the Hancock Park & Larchmont Village neighborhood of Los Angeles

Ideal multifamily development opportunity with the ability to build 16 units by-right and 26 units if the TOC incentives are utilized; increased density may be possible in the following scenarios: up to 32 units with three VLI units and three MI units or up to 30 units with five VLI units (buyer to verify) Ownership has preliminary plans in place for a 25-unit, six story apartment project totaling 18,641 SF featuring a unit mix of 23 one-bedrooms (513 – 590 SF) and two three-bedrooms (840 – 850 SF) with subterranean and ground level parking totaling 18 spaces

Ideal location just down the street from Wilshire Country Club, Los Angeles Tennis Club and the Marlborough School; walking distance to numerous retail amenities along N Larchmont Blvd and half a mile from Paramount Studios; high walk score of 93 Located in a submarket with strong demographics; average household income of \$91,486 within a 5-mile radius of the subject property and median home value of over \$1 MM within two miles

Central location with an easy commute throughout Los Angeles to Hollywood, West Hollywood, Beverly Hills, Los Feliz, and La Brea

Unique opportunity to acquire a vacant lot with strong density potential and no relocation required

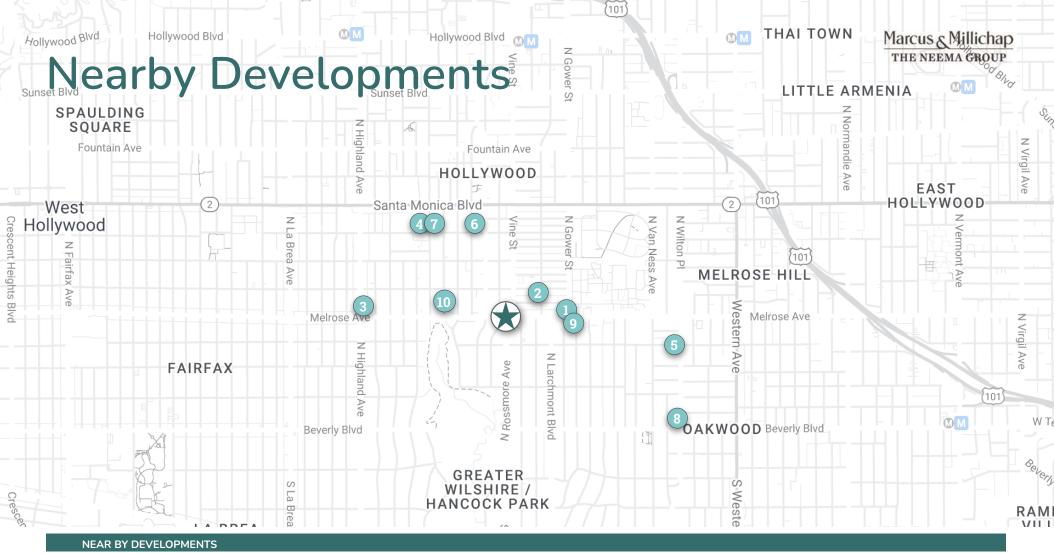
Development Scenario

MULTI-FAMILY PROJECT

Ownership has preliminary plans for a 25-unit apartment project:

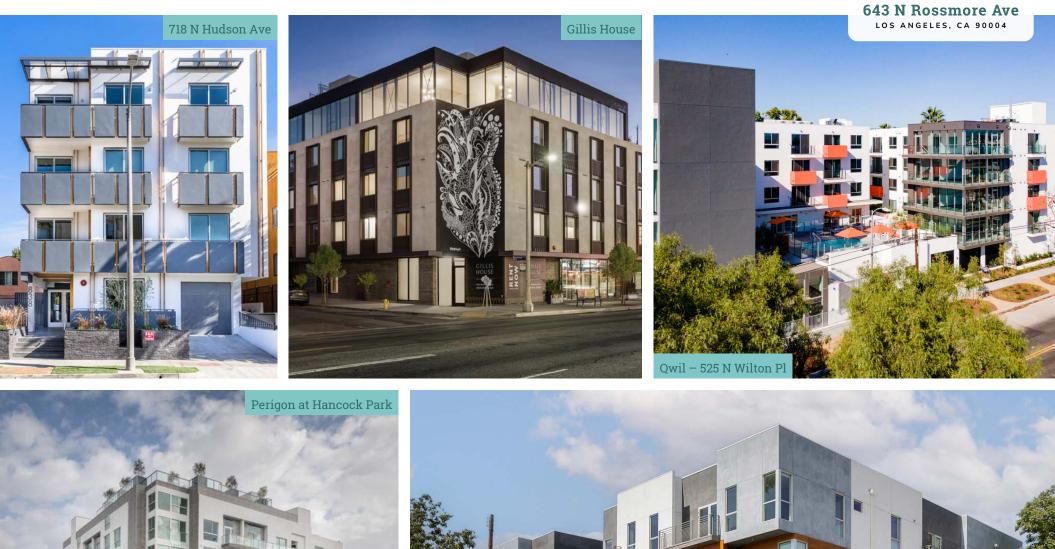
• OCCUPANCY•			0	• UNIT MIX •••••••••••••••••••••••••••••••••••			
Gross Buildable Area:		18,641 SF		Unit #	Unit SF	Unit Type	
Floor Area Calculation			1	101	850	3+2	
First floor (lobby & stairs)	R2	1,316 SF	2	201 / 301 / 401 / 501 / PH1	585	1+1	
Second Floor	R2	3,465 SF	3	202 / 302 / 402 / 502 / PH2	539	1+1	
Third Floor	R2	3,465 SF	4	203	840	3+2	
Fourth Floor	R2	3,465 SF	5	204	531	1+1	
Fifth Floor	R2	3,465 SF	6	303 / 403 / 503 / PH3	513	1+1	
Sixth Floor	R2	3,465 SF	7	304 / 404 / 504 / PH4	590	1+1	
Total Building Area		18,641 SF	8	305 / 405 / 505 / PH5	545	1+1	
First Floor Parking	S2	1,955 SF					
Subterranean Parking	52	5,229 SF					
Total Parking Area		7,184 SF					





1	Gillis House – 5570 Melrose Ave	49 Apartment Units Built In 2022
2	Empire at Larchmont 5801-5809 Camerford Ave	36 Apartment Units Built In 2023
3	Perigon at Hancock Park 6535 Melrose Ave	33 Apartment Units Built In 2022
4	Harlow 1001 N Seward St	130,000 SF Creative Office Development Built In 2020
5	Qwil 525 N Wilton Pl	88 Apartment Units Built In 2020
6	Echelon Television Center 6311 Romaine St	620,000 SF Proposed Studio & Creative Office Project
7	1000 Seward 1000 Seward St	150,000 SF Proposed Mixed-Use Project With Retail, Hospitality, And Office Space
8	4801 Beverly Blvd	67 Apartment Units Currently Under Construction
ç	647 N Beachwood Dr	67,210 SF Proposed Apartment Project
1	718 N Hudson Ave	23 Apartment Units Currently Under Construction

8 | 643 N ROSSMORE AVE, LOS ANGELES, CA 90004







Marcus Millichap THE NEEMA GROUP

AREA OVERVIEW

The perfect balance of culture, cuisine, architecture and the community ambiance.

HANCOCK PARK

Nestled between Melrose Ave to the north, Wilshire Blvd to the south, La Brea Avenue to the west and Van Ness to the east lays the historic neighborhood of Hancock Park. With sprawling tree-lined rows of imposing historic family homes the suburban strip is a stones-throw away from the buzzing Larchmont Village and Windsor Square.

LARCHMONT VILLAGE

Larchmont Village itself is centered on Larchmont Boulevard between Beverly Boulevard and 3rd Street and its businesses depend heavily on foot traffic; Dawson's Bookshop celebrated its centennial last year while Chevalier's Books provides individual recommendations. There are also restaurants, specialty clothing boutiques, coffee shops, a juice store, a video store, bagel shops, spas, an ice cream store, a pet store, a major newsstand, a confectionary that specializes in Belgian chocolates and Landis, a general store that dates back to the 1920s.

One of the area's allures, for locals and outsiders alike, is the quaint Larchmont Village commercial strip. It's an urban melting pot with a diverse array of quintessential shops; bookstores, clothes boutiques, eateries, and coffee shops etc



10 | 643 N ROSSMORE AVE, LOS ANGELES, CA 90004



Neighborhood Amenities

Marcus Millichap









643 N Rossmore Ave Los Angeles, CA 90004

EXCLUSIVELY LISTED BY

NEEMA AHADIAN

Senior Managing Director of Investments CA BRE License #01346750 310.909.5444 Tel Neema@marcusmillichap.com

Marcus Millichap